

UX Design Project by Hamilton Wuzor

# Project timeline \*

MONTH 1

Research UX Design UI Design

MONTH 2

#### Research

Establish a comprehensive understanding of data sources and requirements

#### **UX: Conceptualization & Initial Design (4 weeks)**

- Develop initial wireframes and mockups, focusing on user journey mapping.
- Explore various design concepts, considering innovative data visualization techniques.
- Validate initial designs through quick user feedback sessions

#### UI: Detailed User Interface Design (4-5 weeks)

• Create high-fidelity UI designs, incorporating detailed elements like icons, graphics, and animations.

MONTH 3

- Develop an interactive design language that aligns with Onboardian's brand identity.
- Iterate designs based on internal reviews and stakeholder feedback.

UI - Kit (1 week)

• Deliverables for Developer

# Project timeline

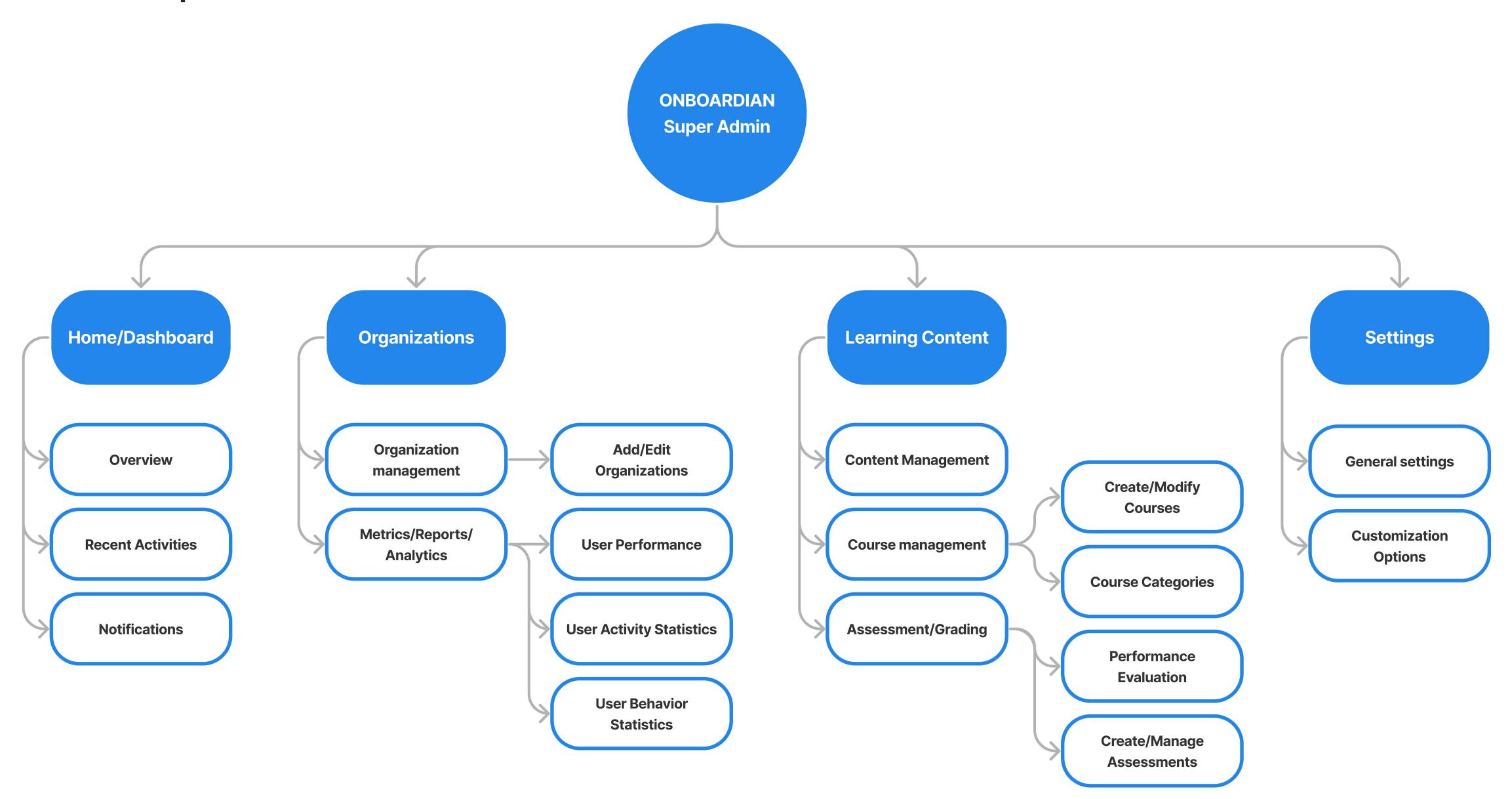
Prototype

User Testing

Development Handoff

MONTH 4 MONTH 5 MONTH 6 **Prototype Development & User Testing (5-6 weeks)** • Develop a fully interactive prototype, simulating real-world data interactions. • Conduct extensive user testing sessions, focusing on usability, accessibility, and engagement. • Analyze user behavior and feedback for insights and necessary design adjustments. Final Design Refinement & Development Handoff (3-4 weeks) • Develop initial wireframes and mockups, focusing on user journey mapping. • Explore various design concepts, considering innovative data visualization techniques. • Validate initial designs through quick user feedback sessions **Quality Assurance, Deployment, and Monitoring** (Ongoing)

# Sitemap •



# Typography Guide

**Typefaces** 



#### Public Sans

Google font

Extra Light

Bold

#### Public Sans

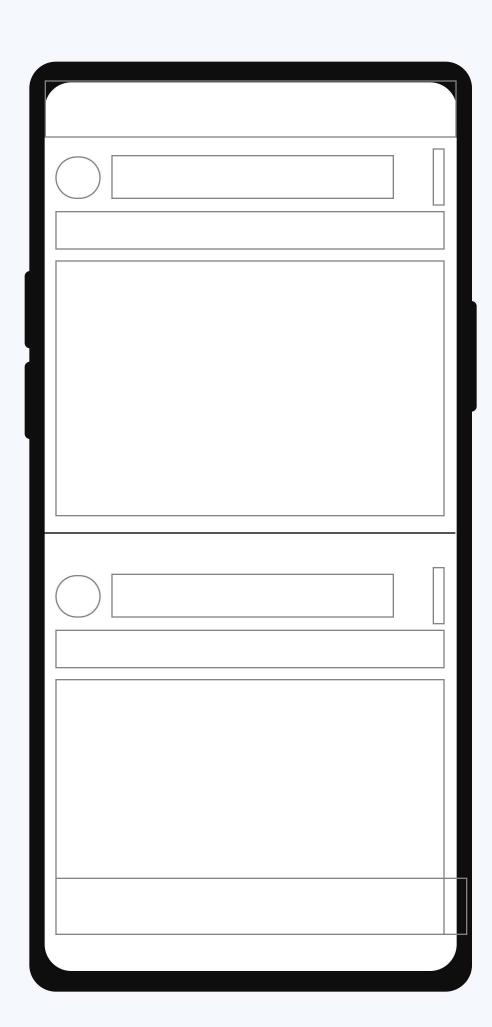
Google font

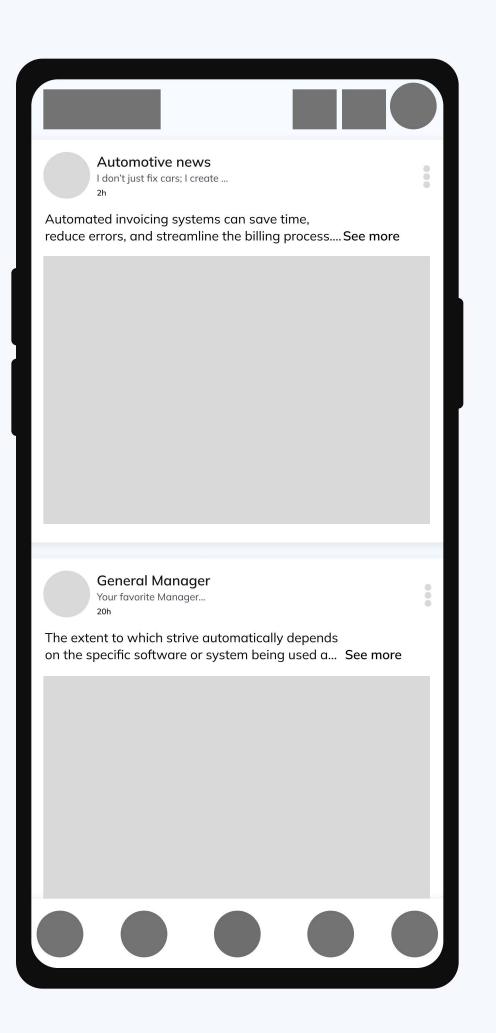
Regular

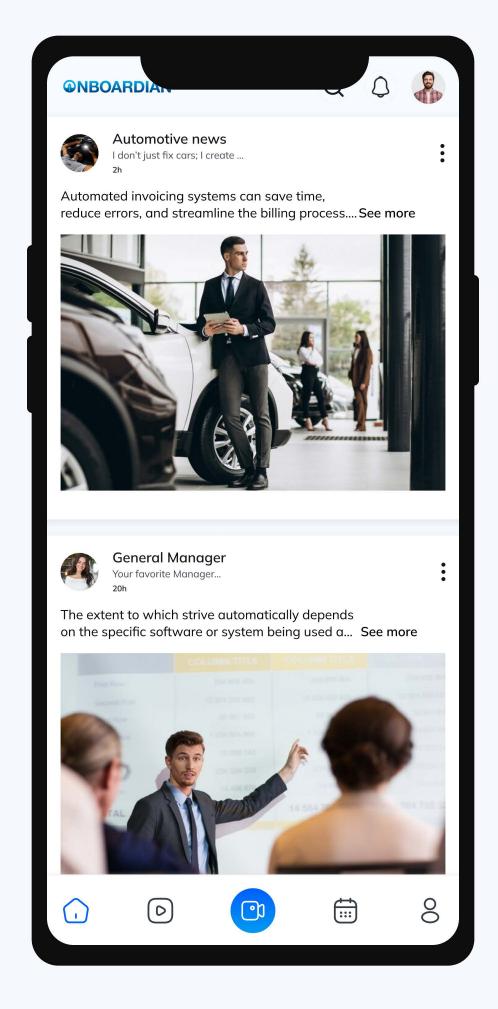
Semibold

**Brand Colors** Main Color HEX #3377FF Darker Lighter Subtle HEX #2659BF HEX #99BBFF HEX #E3EDFF

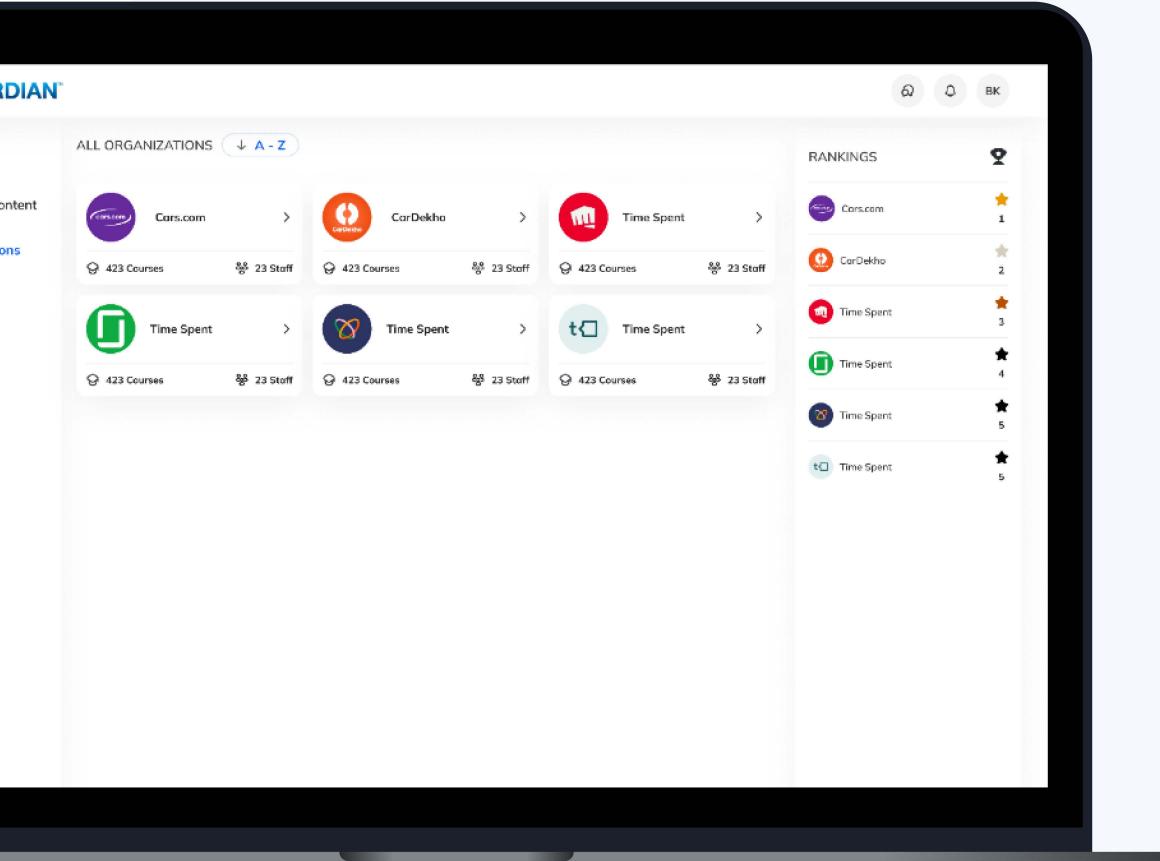
## Wireframes

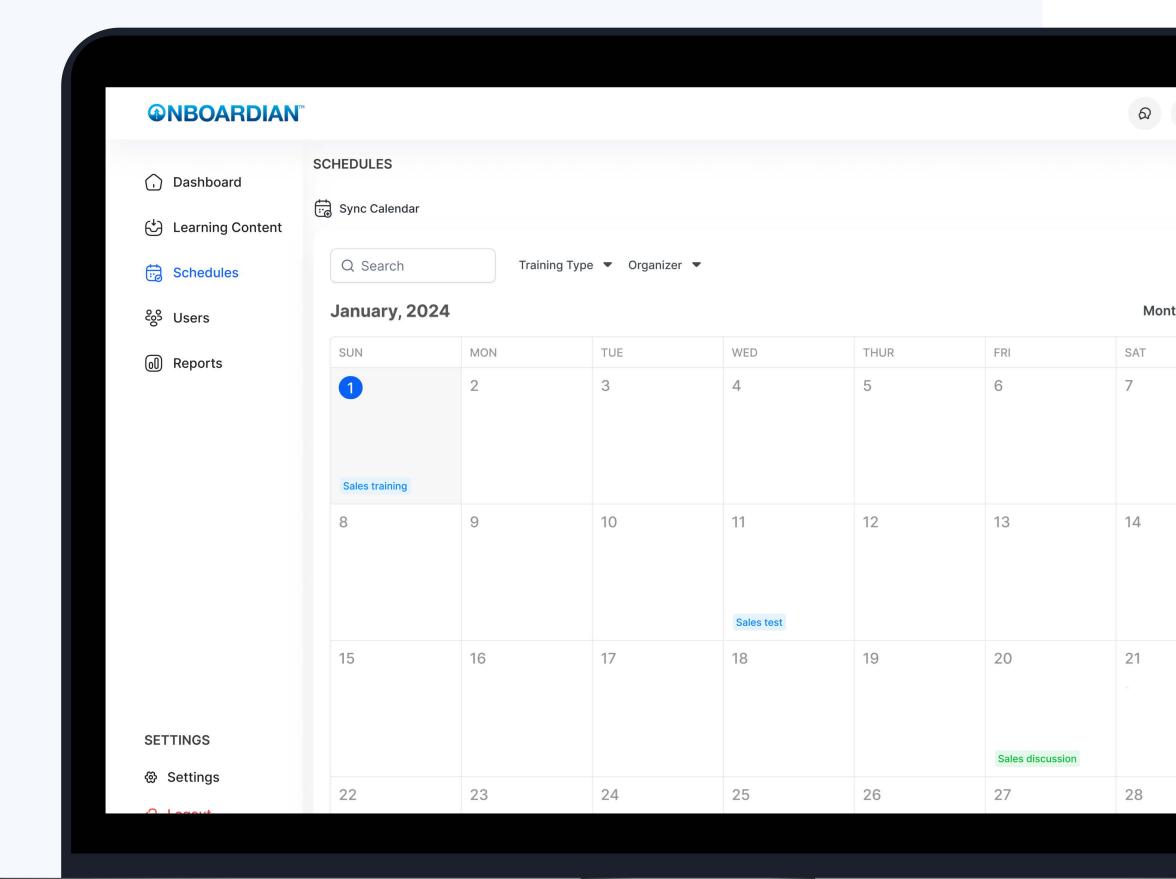


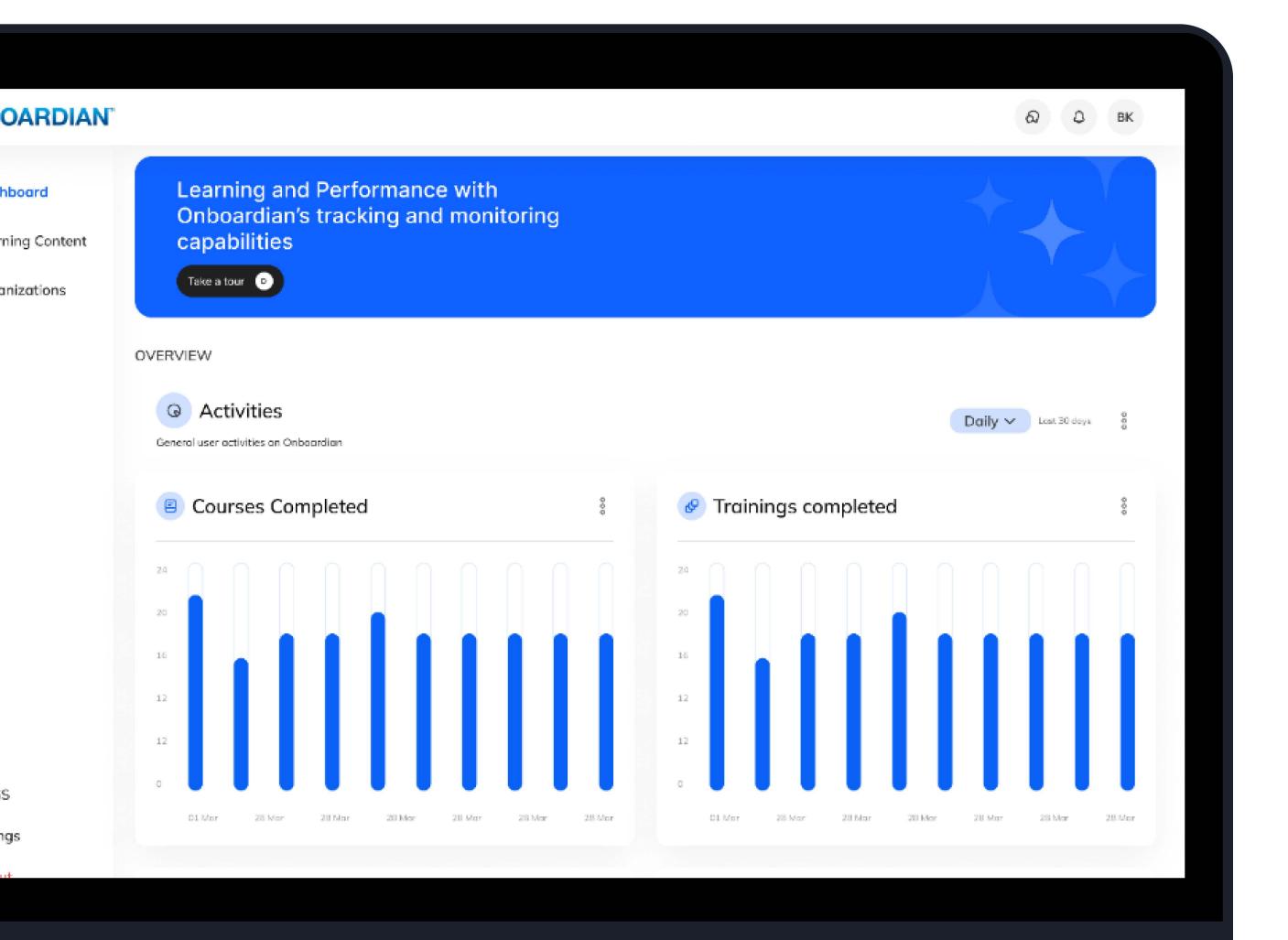




## Wireframes





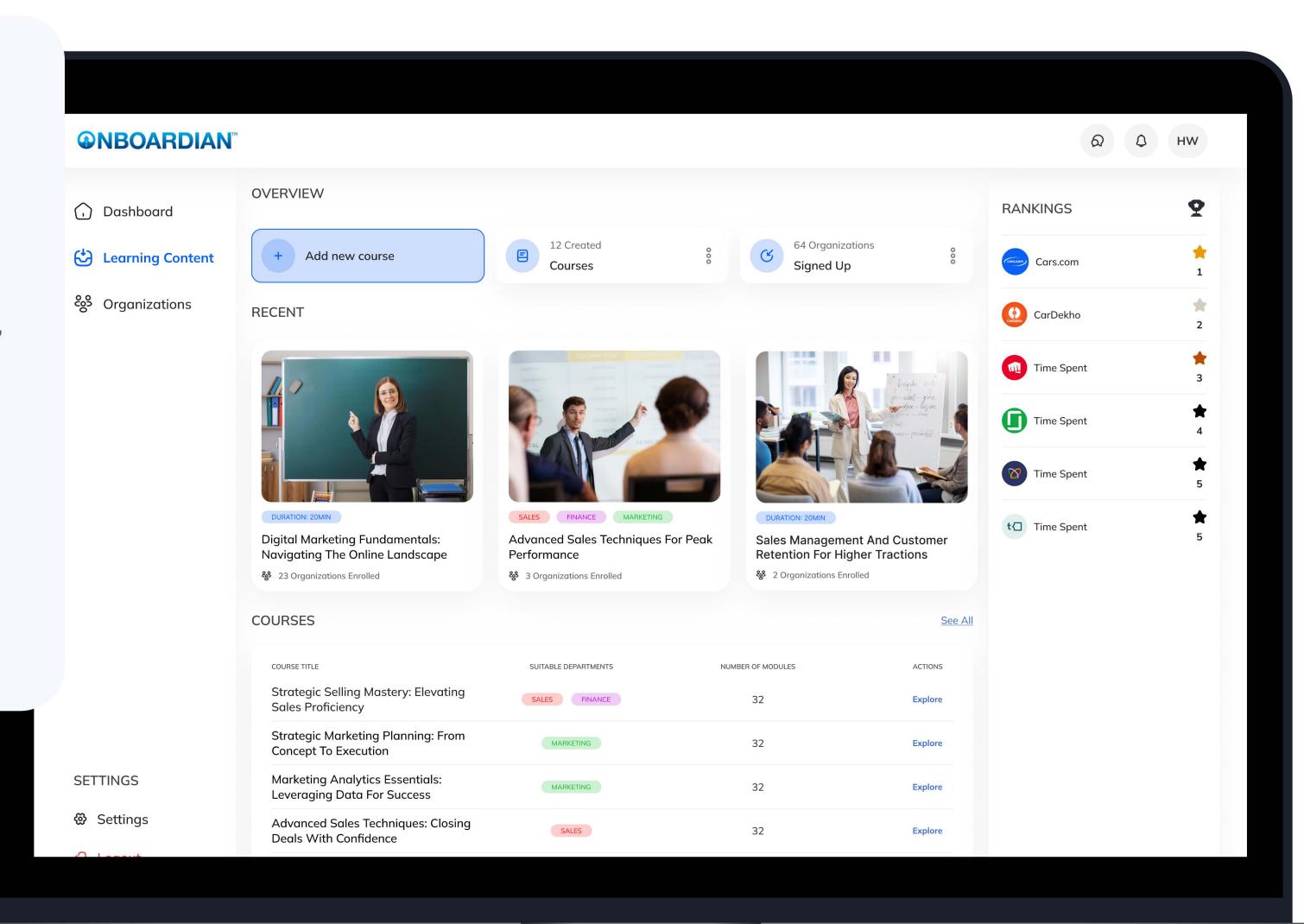


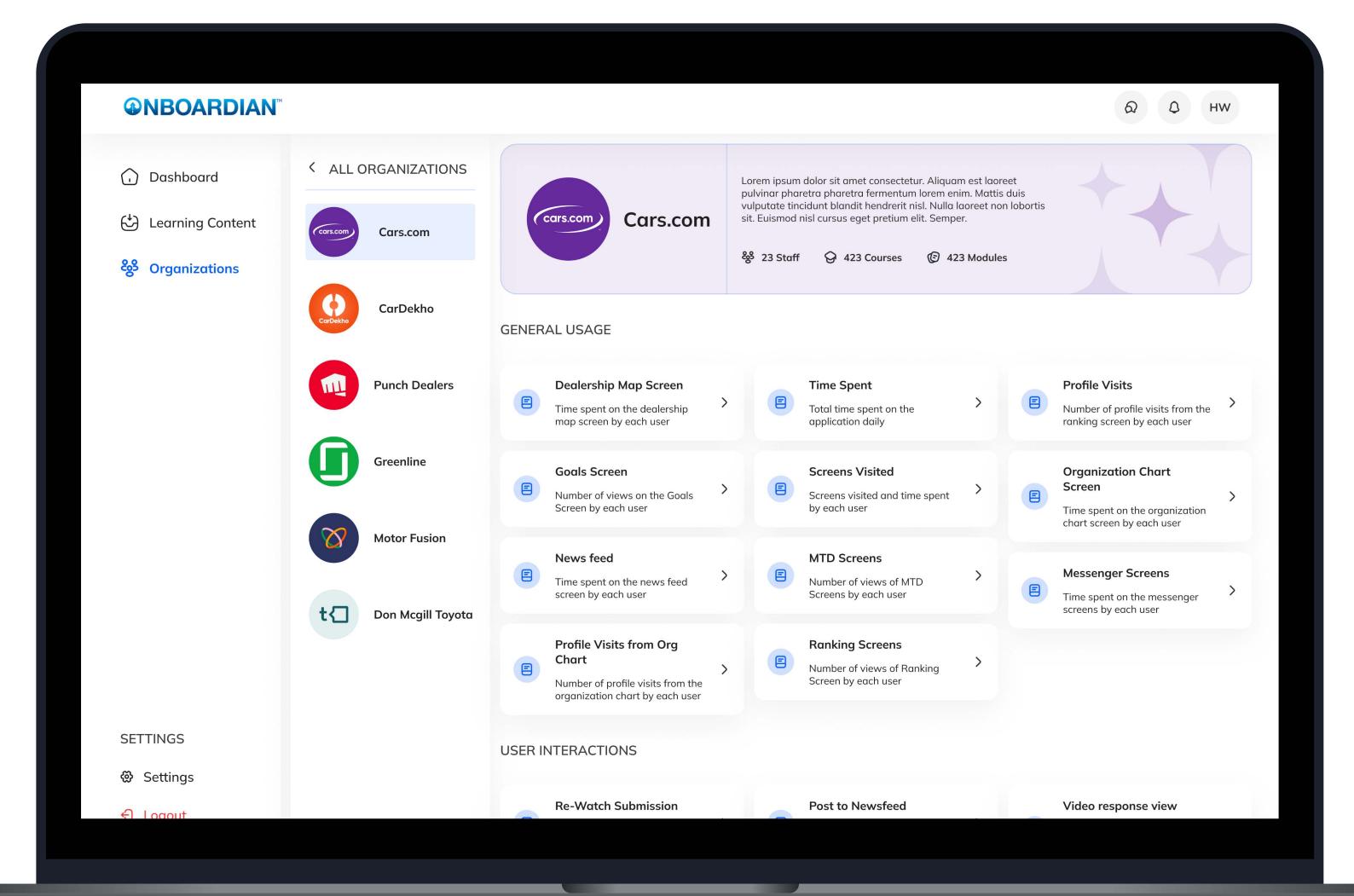
### 01 / Dashboard

The Onboardian Dashboard provides a comprehensive overview of all managerial activities across various organizations within the Onboardian LMS platform. This feature enables efficient monitoring of each dealership's progress, including the status of completed courses, training achievements, and individual course metrics.

# 02/Learning content

The Learning Content Dashboard, designed for Onboardian's Super Admin, offers a quick overview and management of courses. It enables easy addition of new courses, displays key metrics, showcases recent courses through engaging cards, and provides a concise list of all courses with essential details like module count and associated departments.



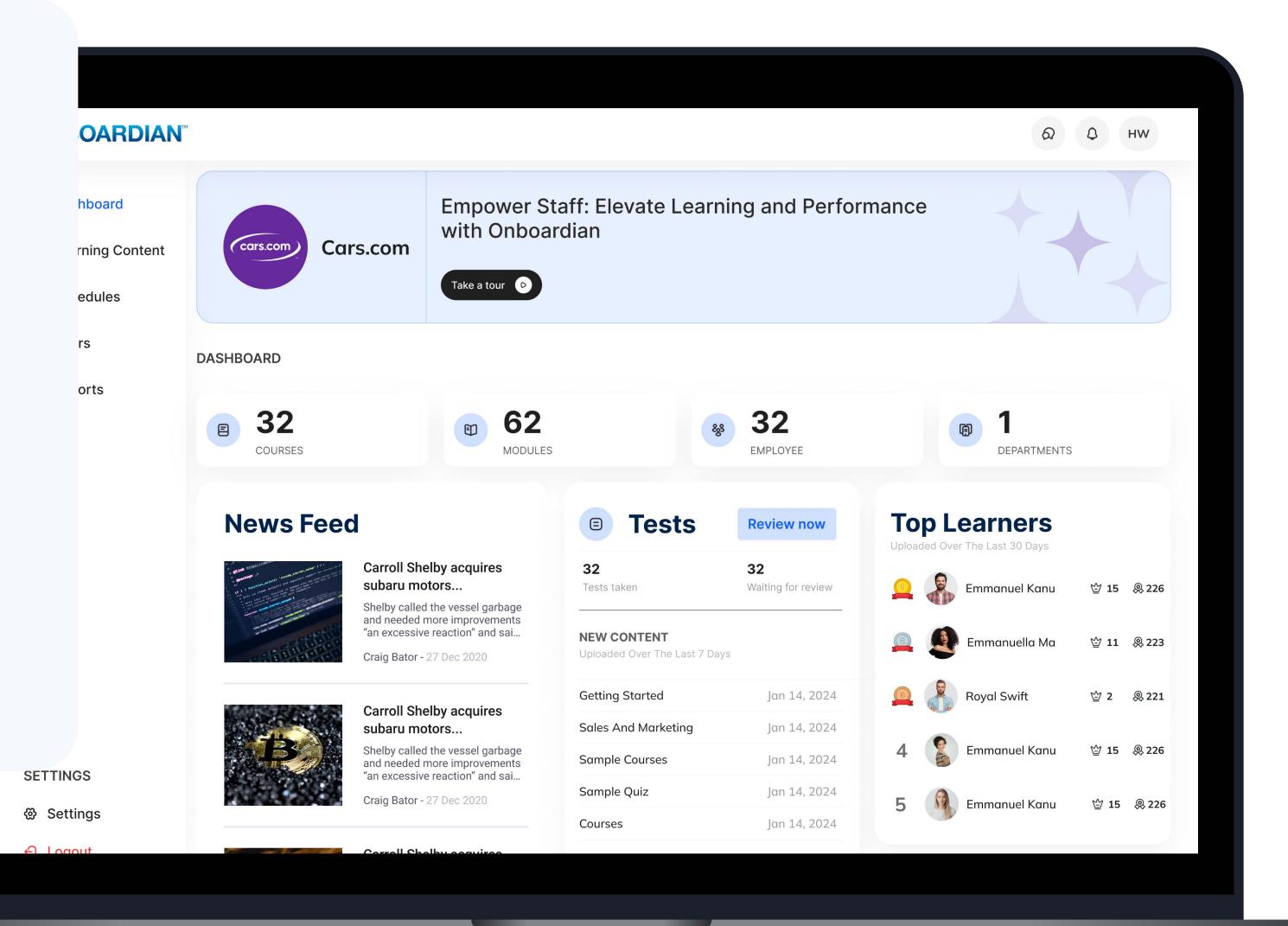


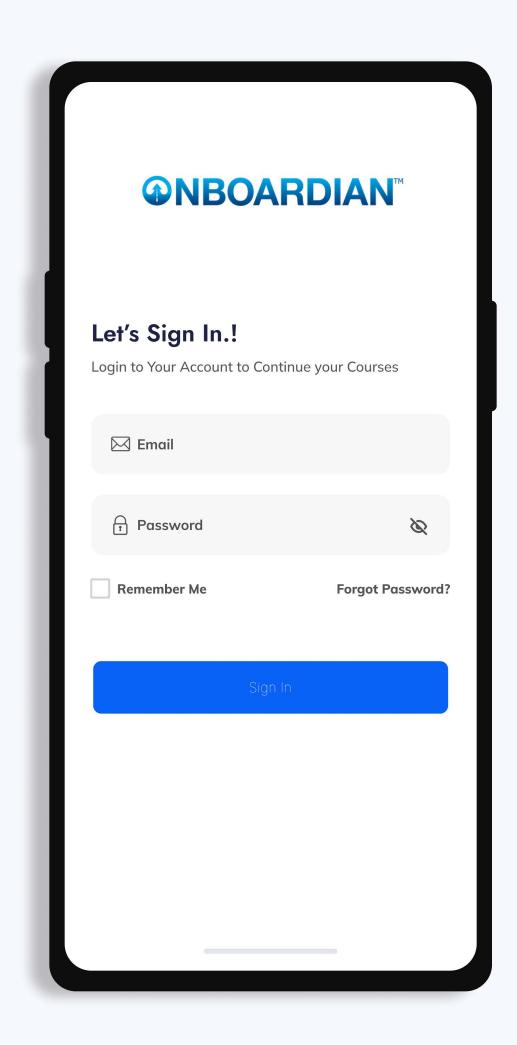
# 03 / Organizations

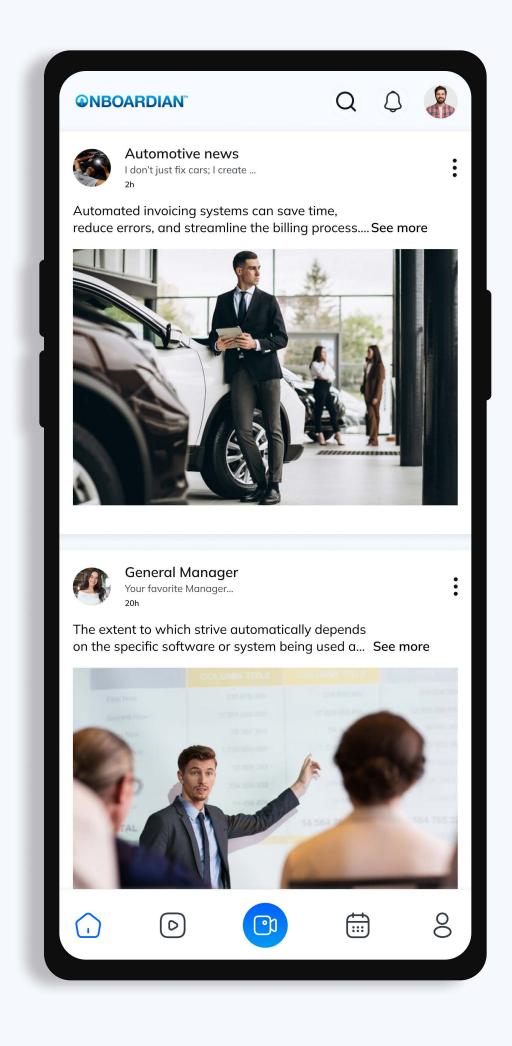
The Organization Section, accessible to the Onboardian Super Admin, serves as a centralized hub, overseeing all organizations within Onboardian ecosystem, providing a convenient A-Z view. It includes a ranking feature allowing the Super Admin to quickly assess and compare the performance of different organizations.

# 04 / Dealer Dashboard

The Organization Section allows the Super Admin to view detailed information about selected dealerships, including staff count, current courses, and modules. In the General Usage section, metrics like Dealership map screens, time spent, and visited screens are highlighted. Clicking on specific metrics provides a deeper dive, such as detailed staff engagement metrics under 'Time Spent' for daily, weekly, monthly, or quarterly analysis.





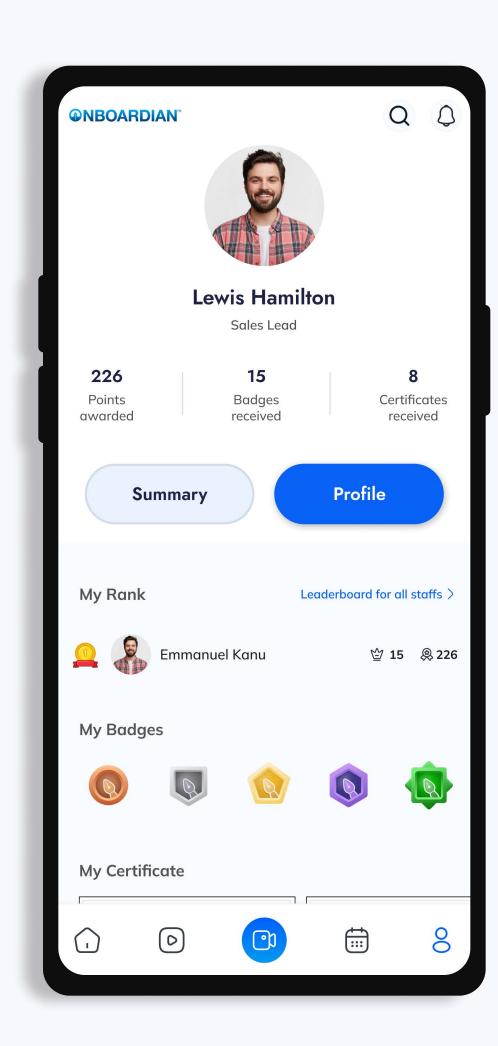


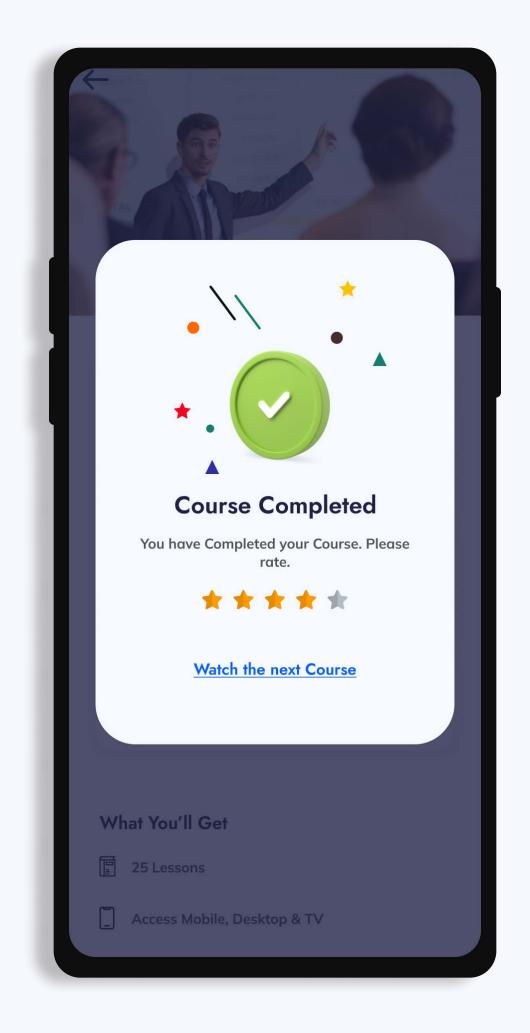
## 05 / User Feed

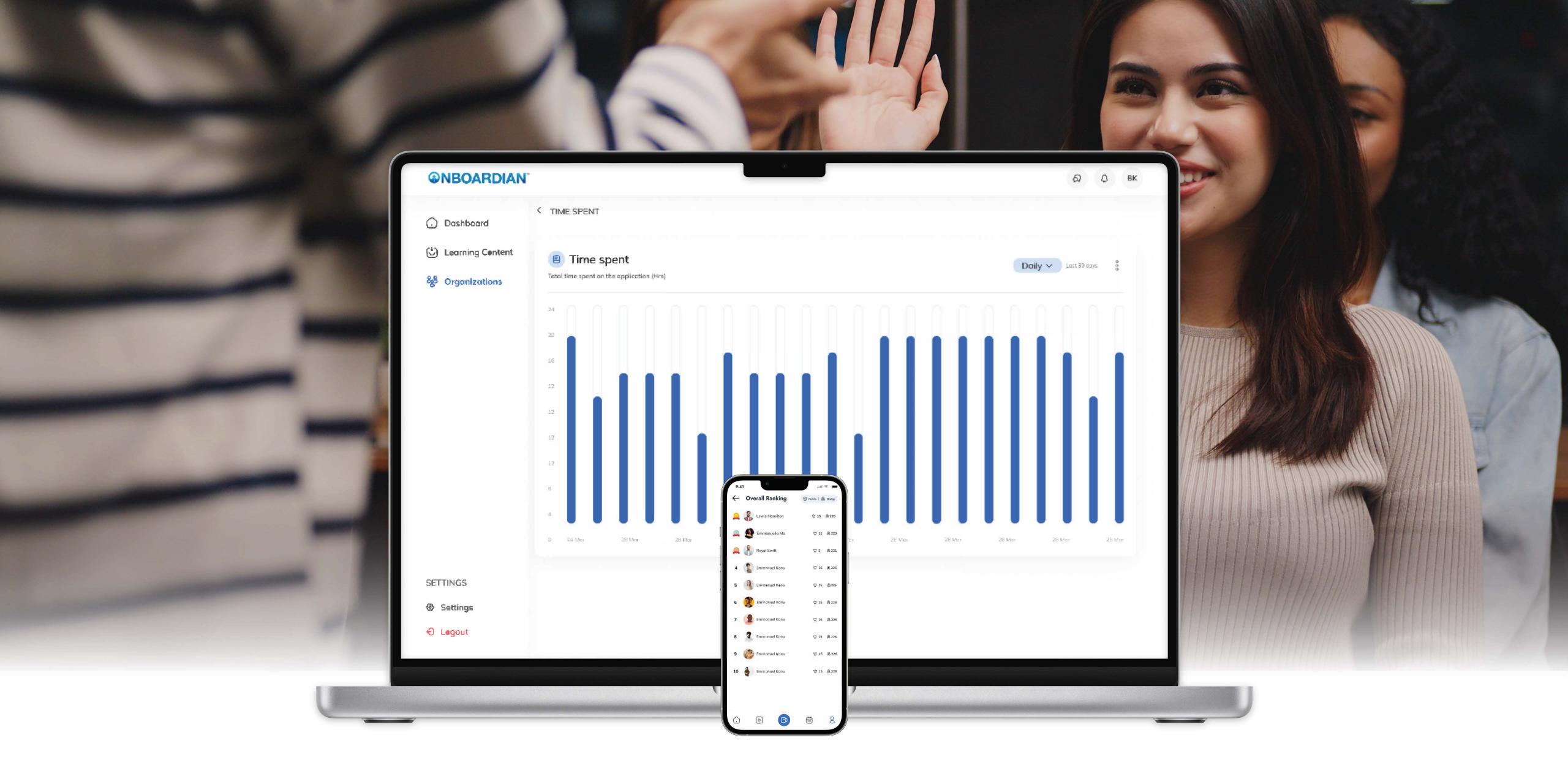
with real-time updates, customizable content, interactive posts, push notifications, and social media integration to keep users informed and engaged.

### 06 / Gamification

We gamify users by adding progress tracking, rewards like badges and points, competitive leaderboards, daily challenges, instant feedback, customizable avatars, game-like tutorials, social sharing features, and real-life incentives to foster engagement and motivation within the organization.







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