



**Revolutionizing Payments for SMEs, Entrepreneurs,
and Professionals**

Problem

CHALLENGES FACED BY SMES & ENTREPRENEURS

- Managing group payments, invoicing, and business expenses is cumbersome.
- Existing digital payment solutions lack flexibility and integration for small business needs.
- Traditional banking services come with high fees, slow processing, and no tailored solutions for small businesses.



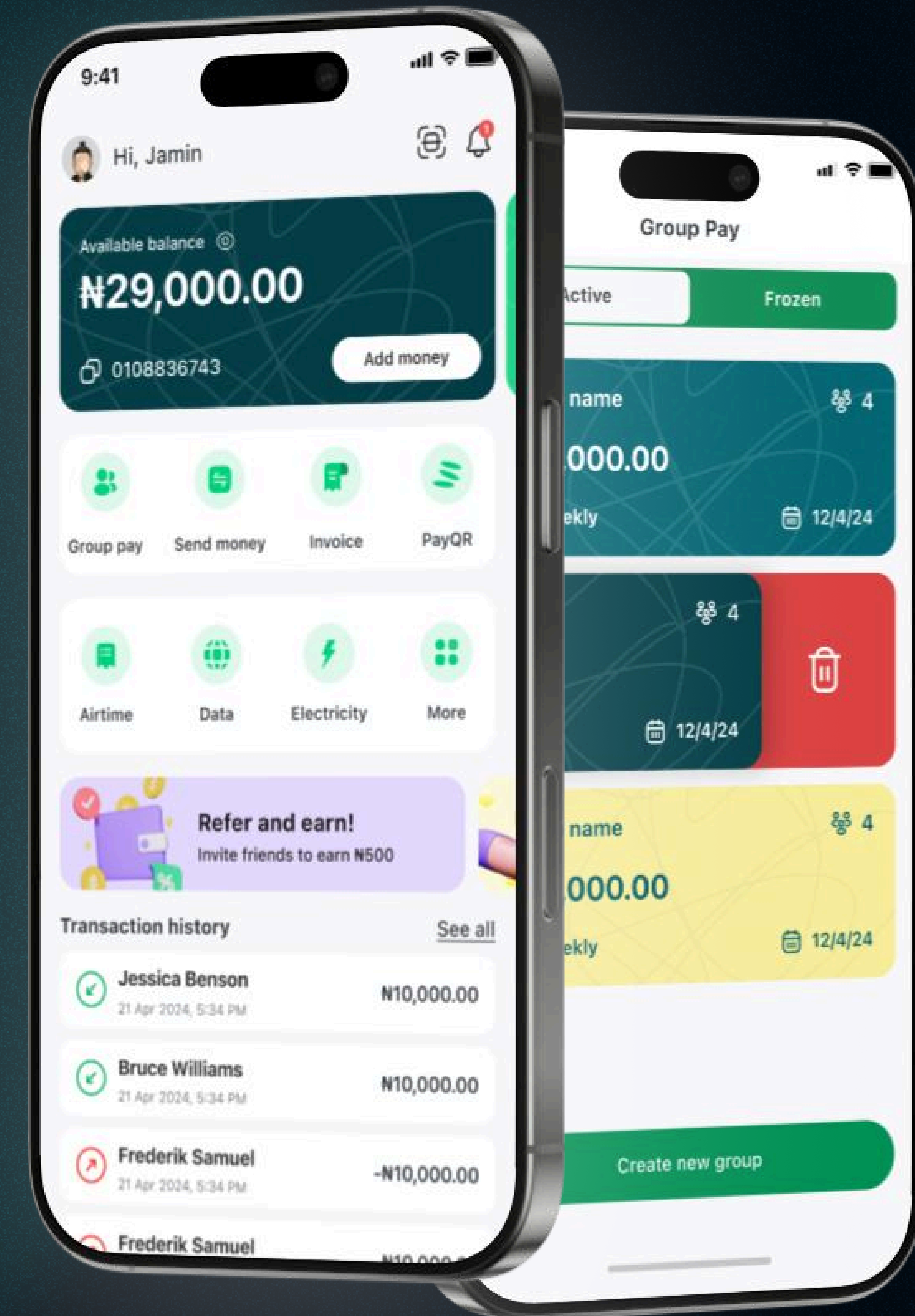
Solution

QUIK PAYMENT

A Comprehensive Digital Payment Solution that Simplifies the process of sending payments to multiple people at once, ideal for payroll, vendor payments, and bulk disbursements.

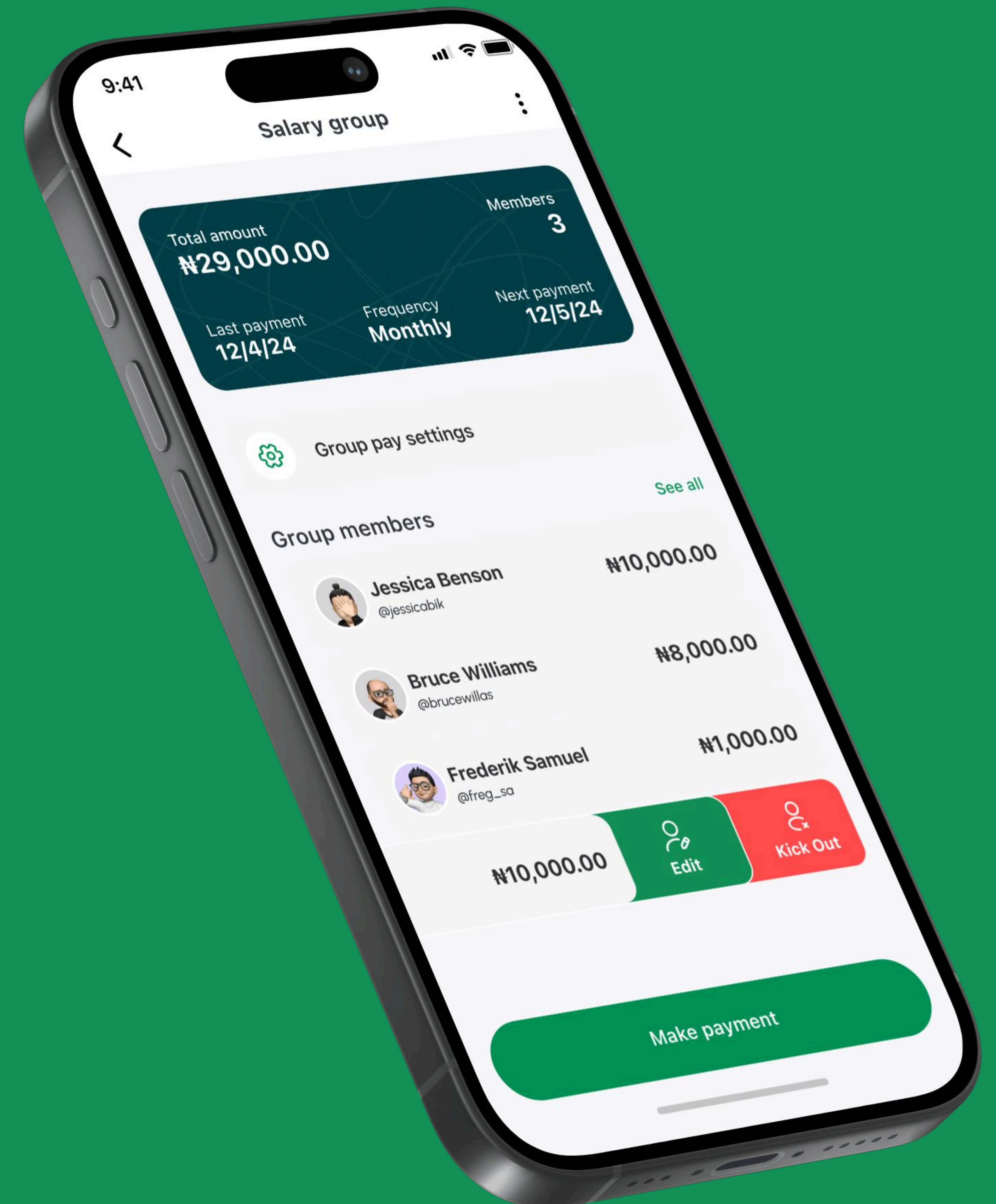
FEATURES

- **Invoicing:** Generates professional invoices, tracks payment statuses, and simplifies the financial management of small businesses.
- **Utility Payments & More:** Enables users to pay utility bills, purchase airtime, data, and gift cards seamlessly.
- **PayQR:** A companion service that allows for quick scanning of QR codes for instant payments, making it easy for businesses to accept payments from customers without complicated setups.



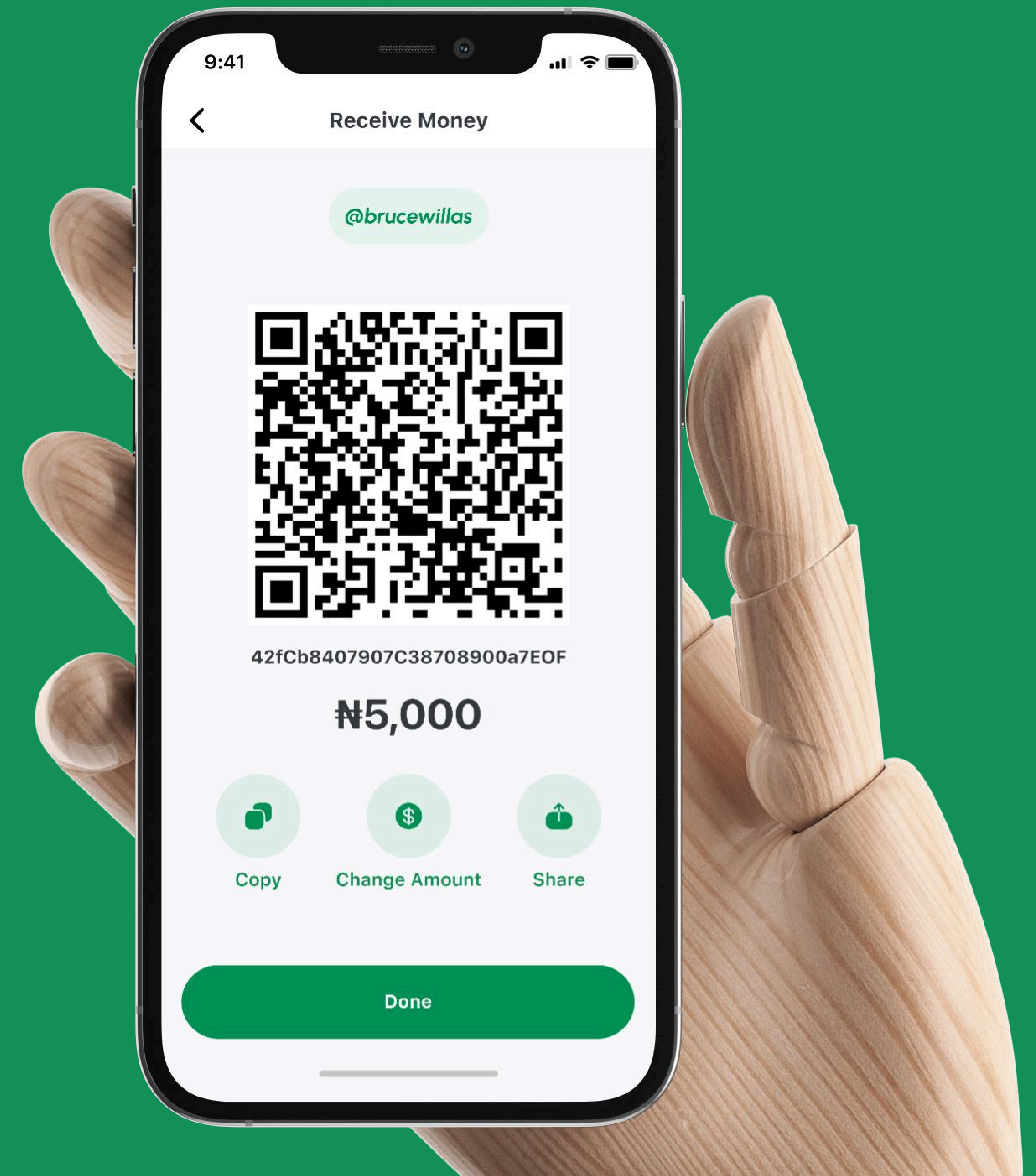
Seamless Group Pay:

Make payments to multiple recipients with ease using our Group Pay feature. Perfect for businesses, organizations, or individuals, it allows you to pay salaries, settle vendor bills, or reimburse friends and family all in one go. Say goodbye to the hassle of individual transfers and enjoy a more efficient way to manage bulk payments.



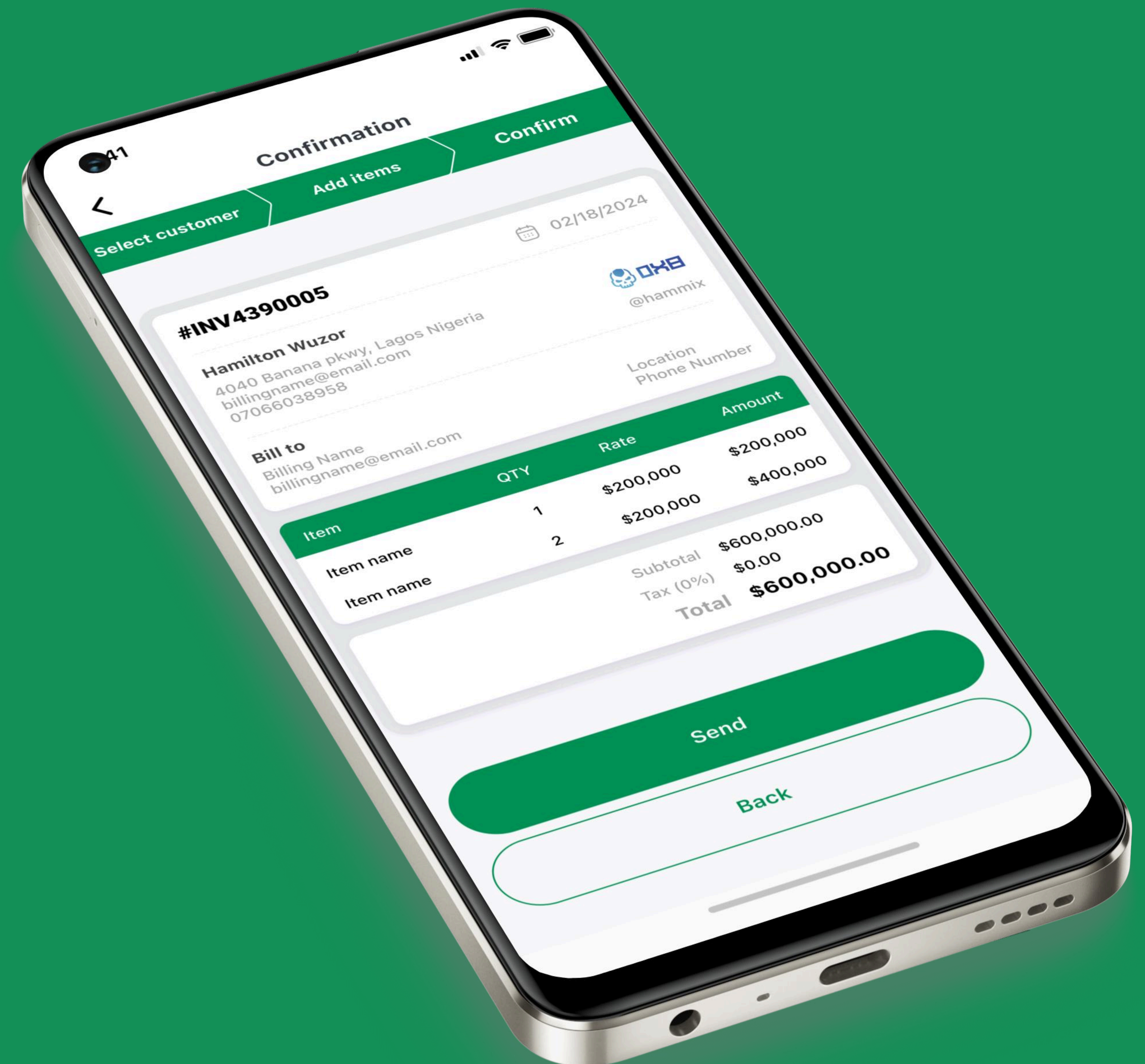
PayQR:

Contactless and Instant Payments With PayQR, accepting payments has never been easier. Simply generate a QR code linked to your Quik account, allowing customers to scan and pay directly. Ideal for shop owners, freelancers, and service providers, this feature makes transactions quicker, safer, and more convenient—no cash or card needed.



Professional Invoice Generation:

Streamline your billing process with our Invoice Generation feature. Easily create, customize, and send invoices for your products or services directly from the app. Keep track of payments and manage your finances professionally with automated records, helping you focus more on what you do best while ensuring timely payments.



Market Opportunity

* NIGERIA'S SME MARKET:

- 51 million SMEs in Nigeria are driving economic growth, but are underserved by traditional banking.
- The fintech market in Nigeria is expected to grow rapidly due to digital adoption and a shift toward mobile-first banking.
- Target Market: Nano SMEs, freelancers, entrepreneurs, and professionals needing seamless financial management solutions.

* TAM (TOTAL ADDRESSABLE MARKET):

- Nigeria has over 51 million SMEs and over 10 million professionals and entrepreneurs.

* SAM (SERVICEABLE AVAILABLE MARKET):

- With an adoption rate of 0.5%, this gives us 255,000 users, with a projected ARPU of \$36 / N61,200 annually.

Projected Revenue: \$9.18 million USD / 15.6 billion Naira annually with 0.5% market share.

Strategic **Partnership** with **Fidelity Bank**

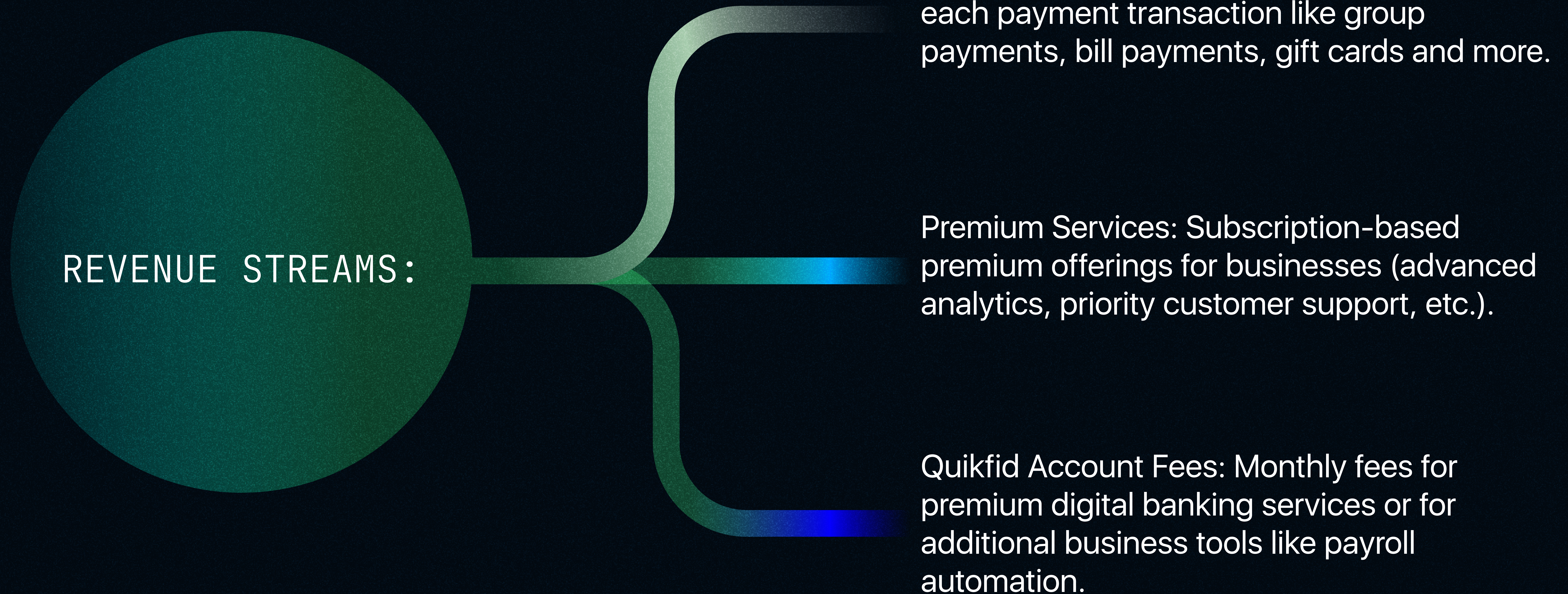
WHY FIDELITY BANK?

- Fidelity Bank is one of the most trusted financial institutions in Nigeria, with over 7 million customers.
- This partnership adds credibility, security, and trust to Quik Payment, assuring users that their finances are managed with top-tier financial oversight.

WHAT IS QUIKFID?

- Quikfid combines Quik Payment's innovative digital payment solution with Fidelity Bank's robust banking infrastructure to offer a more comprehensive financial service package to SMEs and other users

Business Model



Thank you

